



SAMPLE MONTHLY LOCAL SEO REPORT

Local Growth Package | \$129.99 per month

DEMONSTRATION ONLY — NOT AN ACTUAL CLIENT REPORT

REPORT DETAIL	ILLUSTRATIVE EXAMPLE
Business	Example Winter Haven Business (fictional)
Reporting period	Sample 30-day period
Service level	Local Growth — monthly
Report status	Example format and hypothetical entries only

This preview shows the type of organized work summary a customer could receive. Business information, tasks, dates, and metrics shown are illustrative and do not represent actual client results.

Service availability and results depend on account access, eligibility, published package limits, and available Google data.

Monthly service activity

The example below demonstrates how completed work and outstanding items are documented. Every entry is hypothetical.

SERVICE AREA	SAMPLE ACTIVITY / STATUS
Google Business Profile	Reviewed business name, hours, and primary category. Example status: review completed; no changes needed.
GBP posts	Two example posts drafted. Publishing is subject to profile support and client access.
Local citations	Four example citation tasks logged, such as business detail checks or submissions. Publication is not guaranteed.
SEO article	One original 600–800-word example article prepared; writing does not include publishing.
Search Console	Example review of search performance and indexing information, when access/data are available.

Example work log

ITEM	SAMPLE STATUS
Citation record 1 — business information checked	Reviewed
Citation record 2 — correction request	Submitted; awaiting third party
GBP post 1 — local service tip	Drafted for approval
Blog article — local service topic	Delivered as document

Search visibility snapshot

Any figures in this section are deliberately illustrative. A real report would use verified account data when available and distinguish missing data from zero activity.

MEASUREMENT	SAMPLE REPORT ENTRY
Google Search Console	Example: data unavailable pending account access
Keyword tracking (up to 5 terms)	Example: setup pending; tracking begins once operational
GBP performance	Example: no verified metric supplied for this preview
Quarterly competitor snapshot	Not due in this sample month; quarterly where included

Recommended next actions

PRIORITY	EXAMPLE RECOMMENDATION
1 — High	Confirm business name, address/service area, phone, and hours are consistent across approved listings.
2 — Medium	Review service-page title and description for relevance and clarity.
3 — Medium	Prepare the next original article around a customer question relevant to Winter Haven.

Note: Recommendations are examples, not findings from an audit of an actual business.

What you receive

The Local Growth monthly package includes defined recurring tasks and a report explaining work performed, items pending, and available observations.

INCLUDED SERVICE	MONTHLY SCOPE
Citation submissions / corrections	Up to 4 legitimate citation tasks
Google Business Profile	Accuracy/optimization review; up to 2 posts where supported
SEO article	One original 600–800-word article (writing only)
Search Console	Review when access is available
Keyword/topic recommendations	3 recommendations
Keyword tracking	Up to 5 keywords, once tracking is operational
Competitor comparison	Quarterly snapshot
Review responses	Up to 3 customized response drafts
Reporting	Monthly PDF summary

Our reporting standards

Transparent work: Tasks are described as completed, submitted, drafted, pending, or not applicable—never presented as guaranteed outcomes.

Client control: Customers retain control of their Google accounts and authorize any changes requiring access.

No ranking promises: We do not guarantee rankings, indexing, listing approval, traffic, or leads.

Questions? Contact SolidPoint Local at (863) 216-9211 or visit solidpointlocal.com.

This PDF is a sample deliverable. It is not a performance report, testimonial, or evidence of services delivered to an actual client.